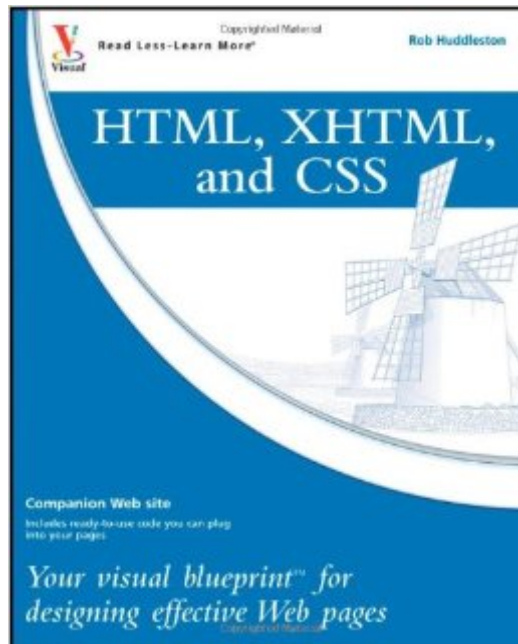


The book was found

# HTML, XHTML, And CSS: Your Visual Blueprint For Designing Effective Web Pages



## Synopsis

If you've ever been curious about any of the multitude of internet acronyms, the web technologies they represent, and how they can benefit you, this book is a great place to start. This book covers all the necessary topics to get up and running with HTML, XHTML, and CSS while offering readers a guide to modern, standards-based design. Key tasks covered in the book include setting up a Web page, reducing image resolution, creating radio buttons, adding a hit counter, adding an embedded sound, adding content from other sites such as integrating a blog and creating an RSS feed. Large topics are broken into smaller, more approachable sub-topics that are clearly explained on two pages eliminating the back and forth page flipping required in other references. Arranged so that skills build progressively throughout the book coupled with bold page headers it is simple to flip through and easily find any section or topic you are looking for. Understandable with straightforward terms that avoid intimidating and unexplained jargon, this is a book that will benefit complete novices and advanced users alike. While primarily focused on the technologies outlined in the title, this book goes on to provide tips on integrating with Google, Flickr, social bookmark sites and even creating and implementing RSS feeds. Rest assured, each of these technologies is explained with the benefits of each outlined. A serious resource that quickly and concisely gets to the point, this book helps you gain real skills that will have you online in short order. Best of all, you can be confident that you are doing so the right way. HTML, XHTML, and CSS: Your visual blueprint for designing effective Web pages offers visual learners a solid reference that employs straight forward examples to teach you to create and design Web pages with impact. "Apply It" and "Extra" sidebars highlight useful tips and high-resolution screen shots clearly illustrate each task while succinct explanations walk you through the examples. The associated website contains all the needed code to learn HTML.

## Book Information

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## Customer Reviews

As a Web design teacher who deals with these issues on a daily basis, I have already decided I will use this as a textbook in the future. My students range from completely uninformed to reasonably practiced developers. This book will work equally with all of them. Others have addressed the depth of the topics of the book, so there is little I can add there. I wanted to say how much I appreciate how short the lessons are. Although the book is designed for more advanced Web designers, a neophyte wanting to learn to develop Web pages could pick this book up and work through the lessons in short and easy steps, becoming reasonably well informed developers. I also particularly appreciate the appendices in the back. One addresses XHTML, and the other Cascading Style Sheets. They are both easily used and full of information. I highly recommend this book and plan to use it in relevant graduate and undergraduate courses (actually, I also plan to keep it by my side while I work). Now if I could just find a similarly satisfying XML book. Thanks

What a great pickup this book has been! As someone who has worked with html at the code level for many years, I picked this up with the intention of honing my CSS skills. After reviewing the topics I already felt comfortable with so as to make sure I was doing things correctly, I was able to quickly get up to speed on the topics that most interested me. Arranged so that skills build progressively through the book coupled with clear, bold page headers it is simple to flip through and easily find any section you are looking for. I especially like the way the author broke down large topics into smaller, scalable sub-topics that are clearly explained on two pages, eliminating the back and forth page flipping that some authors make necessary. In addition to covering the most basic of html and CSS, the author doesn't shy away from introducing more advanced uses such as alternate-use style sheets and even the creation and implementation of RSS feeds. This isn't a 'dummies' book that tries too hard to be clever and jokey, it is a serious resource that quickly and clearly gets to the point while avoiding the dryness that some books fall prey to. I've never picked up a Wiley Press book before but will definitely consider them in the future.

This is a really great book for learning XHTML, CSS, and related web technologies. I like how comprehensive it is, covering topics that are mostly ignored by other HTML books like search engines, CSS hacks, and common pitfalls. Jam packed with very useful, well presented, and up to date information, you will get your moneys worth on this one.

And I thought that I would actually be able to produce a review that showed this book in a more glowing light. Alas...nope! As I sit here toughing this book out guess what else I discovered? There are actually bits of code missing in the visual depictions in the exercises. For example on page 166 in the exercise for working with element over flow.....it tells you how to make a scrolling table while leaving out one very important detail. That detail is to add a div tag in the html in order to call the #content id selector that is in the CSS at the beginning of the document. Is that anywhere in the picture? Nope! Had to figure it out for myself. And that's fine because it proves that I am learning and that I know what I am doing. Imagine that! I'm actually filling in the missing pieces of a book that is supposed to teach me. Why is only the CSS shown? The HTML should also be shown IN THE BOOK so that we know that the div tag is calling the #content ID selector. All in all the book isn't horrible.....but its VERY frustrating to plod through this and discover bits and pieces missing and the overall instruction to be vague at best. I am disappointed overall. The book seriously needs a major re edit if any other editions are to be released. I don't know...why am I the only one panning it? Everyone else seems happy! Have I gone mad? :)

Every opening in this book is an individual lesson. You turn a page and you get a new lesson. There is no fluff and no puff, just plain facts. The writer knows his stuff and writes in a pleasant and effective manner. Everything is easy to understand. Most of the teaching is done through pictures. The HTML pages and CSS files used in the book can be downloaded from the web. I did not know a thing about the HTML and now I have two web sites running! Mind you, this a good book to start with but you will also need more advanced books later on. The blueprint concept of this book is excellent. And the book is compact and can be easily carried along. It is worth mentioning that this book is up-to-date as RSS feeds, Google Maps and Blogs are discussed in detail. The transition from the HTML to CSS was good but not perfect. Some of my concerns were not fully addressed and I had to use the web to find the answers. In any case I highly recommend this book for the novices and intermediates as well. You cannot go wrong by choosing this book.

The great thing about this book is that all the tasks are broken down into (mostly) two-page sections

and the organization lends itself to being a great reference book. PLUS - the information is current and easy to follow. highly recommended for any web developer.

At some point this book will become outdated, if it hasn't already, but I don't care. I have kept this book because I like the screenshots, it really helps me see the coding in action as I'm learning.

This book is a really good book for beginners. He provides plenty of background so you understand why you are writing a particular line of code. Starts with very simple example to get a single page and builds upon concepts chapter to chapter.

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